



PULSES ***CONNECT 1.0***

**National
Innovation
Day**



A Startup connect program

Revolutionizing Pulses business through Start-up Innovation

Date: October 15, 2025 (Birth Anniversary of Dr. A.P.J. Abdul Kalam)

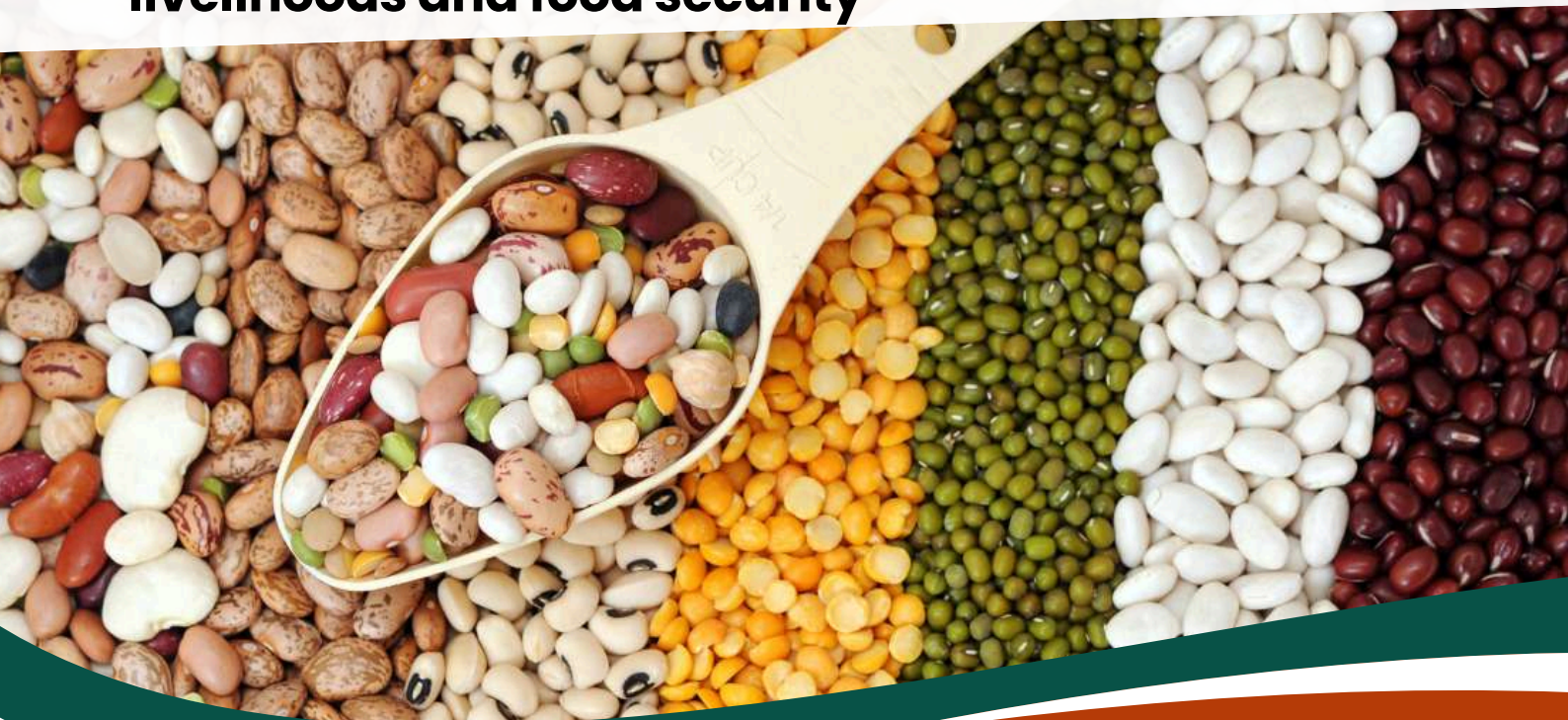
 <https://www.icar-iipr.org.in/>  abi.pulses2025@gmail.com



PROGRAM OBJECTIVES



1. **Foster innovation and enterprise development in agriculture and Pulses**
2. **Bridge the gap between ideation, product development, and market readiness**
3. **Create synergy between pulses based startups, FPOs, incubators, and industry experts**
4. **Promote commercialization of pulses based technologies and scalable business models**
5. **Enable pulses based startups to contribute to rural livelihoods and food security**



PROGRAM DETAILS



***Exhibition/booths
of agri-based
startups,
especially in
pulses
innovation.***



***Panel discussion
Btw Mentors,
Experts,
incubators, and
startup
founders.***

***Mentor Talk /
Expert Session***



***Interactive
Networking
Sessions***

and some other activities related to pulses innovation.

REGISTRATION

Participants Registration:

<https://forms.gle/swoZJfAdsR9MLhx89>

Registration

Participants are required to pay a registration fee of **Rs. 999/-** to confirm their participation in the program.

Payment Method

Account Details
Bank : State Bank of India
Account Number
00000010298336616
IFSC Code SBIN0001962
Account Holder Name ICAR
UNIT IIPR KANPUR

CONTACT US

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HOW TO APPLY

Click
Google Form
or Application
Link



Pay the
required
amount and
attach
Receipt



For more details
connect to
Website/Social
Media



<https://www.icar-iipr.org.in/>

INVITE FOR SPONSORSHIP

(Agri-input companies, banks, startups, food processors)

Sponsor Registration link:

<https://forms.gle/swoZJfAdsR9MLhx89>

Registration

A nominal fee of

- **Gold Sponsor:**
Rs. 2000/-
- **Silver Sponsor:**
Rs. 1500/-

Payment Method

Account Details

Bank : State Bank of India

Account Number

00000010298336616

IFSC Code SBIN0001962

Account Holder Name ICAR

UNIT IIPR KANPUR

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Benefits for Sponsors

- **Brand Visibility & Recognition**
- **Strategic Networking Opportunities**
- **Access to Start-up Ecosystem**
- **Media & PR Exposure**
- **Lead Generation & Business Opportunities**



TEAM PULSES INNOVATION HUB



Dr. G.P. Dixit
Director, ICAR-IIPR, Kanpur



Dr. R. K. Mishra,
IC-ABIC, ICAR-IIPR,
Kanpur



Dr. P.K. Katiyar,
Mentor, ABIC, ICAR-IIPR,
Kanpur



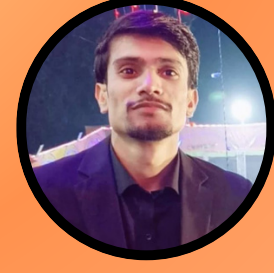
Dr. M. Senthil Kumar
Mentor, ABIC, ICAR-IIPR,
Kanpur



Dr. Prasoon Verma,
Mentor, ABIC, ICAR-IIPR,
Kanpur



Dr. Manmohan Deo
Mentor, ABIC, ICAR-IIPR,
Kanpur



Mr. Mukund Shukla
YP-I, ABIC, ICAR-IIPR,
Kanpur

 **Registration Link:** <https://forms.gle/jqpt7zAJTCUoDX7bA>

 **[Pulse Innovation Hub official Page](#)**